

*For Immediate Release*

Contact:

Glenda Webb  
Hotel Brokers International  
(816) 505-4315

Milmark Hotel/Motel  
Investments, LLC  
(920) 474-3871

Melanie Boyer, media  
Daly Gray Public Relations  
(703) 435-6293

**Hotel Brokers Int'l. Recognizes Oconomowoc Hotel Broker for 2006 Record Sales**

***Jennifer Church Named Top Regional Salesperson for 2006***

OCONOMOWOC, Wis./KANSAS CITY, Mo., February 13, 2007—Hotel Brokers International (HBI), the world's leading hotel sales organization, at its recent annual meeting presented one of its top sales achievement awards for 2006 to Jennifer Church, vice president of Oconomowoc-based member firm, Milmark Hotel/Motel Investments LLC. Church received the Top Salesperson Award for HBI's north central region.

“This is among our top awards,” said Charles Fritsch, HBI's president and president of Maryland-based MBA Hotel Brokers. “It recognizes exceptional performance, and has to be earned through long hours, savvy business practices, and an in-depth knowledge of the industry. This is a significant achievement, and attests to Jennifer's track record of consistently exceptional work.”

Church has been with Milmark since 2001, when, in her first year, she was named HBI's Rookie of the Year, for 15 listings and seven closings. She also was awarded HBI's Top Salesperson of the Year for HBI's north central region in 2002 and 2003 and was elected to serve on HBI's 2007 Board of Directors.

An award-winning hotel real estate firm, Milmark Hotel/Motel Investments, LLC has sold hundreds of lodging properties nationwide since its inception more than 50 years ago.

- more -

Milmark is known for its extensive experience with both independent properties and franchised hotels, in addition to its distinctive track record of integrity. As a team, Milmark's brokers, Ronald McCord, CHB, CHA, and Jennifer Church, CHB, are the only Certified Hotel Brokers headquartered in the state of Wisconsin, and have an in-depth knowledge of the hotel real estate industry locally, regionally and nationally. For more information, please visit the Milmark website at [www.milmark.com](http://www.milmark.com)

Based in Kansas City, Mo., Hotel Brokers International has more than 100 hotel brokerage specialists and is the world's leading hotel sales organization. The organization annually accounts for the greatest share of mid-market transactions in the United States. HBI also hosts the Hotel Investor's Marketplace, sponsors the Certified Hotel Broker program and publishes *Transactions Recap*, the leading source of hotel real estate sales data.

HBI currently has more than 150 properties listed for sale in its proprietary database and access to more than 10,000 hotel investors and owners. In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, HBI may be reached at (816) 505-4315 or via the Internet at [www.hbihotels.com](http://www.hbihotels.com).