

For Immediate Release

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**Oconomowoc-Based Brokerage Honored at
Hotel Brokers International's 50th Anniversary Celebration**

Jennifer Church Named Top Salesperson of the North Central Region

OCONOMOWOC, Wis./KANSAS CITY, Mo., February 18, 2009—More than 200 hotel industry executives from around the country gathered recently in San Diego to celebrate the 50th anniversary of Hotel Brokers International (HBI), the world's leading hotel sales organization. Officials also used the occasion to formally recognize the most noteworthy member achievements of 2008. During a special awards ceremony, Jennifer Church, vice president of Milmark Hotel/Motel Investments, LLC, was named Top Salesperson of the North Central region and won the Record Dollar Volume award. Milmark, the brokerage, earned the Record Dollar Volume award for overall sales.

“Competition was especially fierce this year, but prior award winners kept pushing through the finish line,” said Jeff Westgor, HBI president and president of Westgor & Associates Inc. “In Church's first year with Milmark, she was named HBI's Rookie of the Year. In the years since then, she has earned some of HBI's top sales awards, repeatedly, and also has served on our Board of Directors. She improves each year, and that isn't likely to change.”

About Milmark Hotel/Motel Investments, LLC

Milmark Hotel/Motel Investments, LLC is a full-service real estate firm specializing in the sale of hotel/motel properties. The firm, established in 1954, has sold hundreds of lodging

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properties nationwide. Milmark is known for its extensive experience with both independent properties and franchised hotels, in addition to its distinctive track record of integrity. As a team, Milmark's brokers, Ronald McCord, CHB, CHA, and Jennifer Church, CHB, are the only Certified Hotel Brokers headquartered in the state of Wisconsin, and have an in-depth knowledge of the hotel real estate industry locally, regionally and nationally. For more information, please visit the Milmark website at www.milmark.com

About HBI

Hotel Brokers International, with more than 100 hotel brokerage specialists, is the world's leading hotel sales organization. Now celebrating its 50th year of successful hotel real estate transactions, the organization annually accounts for the largest share of mid-market transactions in the United States. With a database currently comprising more than 150 property listings, the HBI website attracts more than 30,000 monthly site visitors from approximately 40 different countries. Founder and host of the popular Hotel Investor's Marketplace, HBI also developed the Certified Hotel Broker program and publishes *TransActions Recap*, the industry's leading source of hotel real estate sales data.

In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, HBI may be reached at (816) 505-4315 or via the Internet at www.hbihotels.com.