



Milmark Hotel/Motel Investments, LLC
N760 Hickory Hills Drive
Oconomowoc, WI 53066
(920) 474-3871

Road Star Inn, La Crosse, Wisconsin Sold to Entrepreneurial Couple

OCONOMOWOC, WI, October 25, 2006 – The Road Star Inn at 2622 Rose Street in La Crosse, Wisconsin has been sold to Dragan and Divna Miljkovic. The seller of the 110 room Road Star Inn was RoadStar Inn of LaCrosse, LLC. The Miljkovic's took over operations of the property as of October 20th, 2006.

Dragan and Divna Miljkovic are also the owners of the Best Nights Inn in Sparta and the EconoLodge in La Crosse. They are experienced hotel operators with the drive to bring another quality hotel facility to the La Crosse market. The property will be converted from a Road Star Inn to an America's Best Value Inn. America's Best Value Inns have over 650 properties nationwide and are considered the fastest growing hotel chain in the United States.

The transaction was handled through Milmark Hotel/Motel Investments, LLC, Oconomowoc, Wisconsin, and brokers Ronald McCord and Jennifer Church. Milmark is a real estate firm specializing in the sale and evaluation of hotel/motel properties. The firm has been in business since 1954.

Milmark Hotel/Motel Investments is a member office of Hotel Brokers International, a national professional organization of hotel real estate brokers and consulting specialists which was founded in 1959. The organization consists of 30 offices nationwide with over 80 salespeople and handles the largest percentage of all annual lodging property transactions in the United States. In 2005, HBI's U.S. offices sold 113 properties with a value over \$ 611 million.

###